



**The Largest Latina  
Conference in the US**

**August 02, 2025**

GAYLOR PACIFIC RESORT &  
CONVENTION CENTER



**Mujeres  
Extraordinarias  
Awards**



[www.celebrandolatinas.com](http://www.celebrandolatinas.com)



# Conference *Highlights*

**“More than  
just an Expo,  
Celebrando  
Latinas is a  
Unique learning  
experience”**



**Mujeres  
Extraordinarias  
Awards.**

## **BUSINESS**

Workshops with emphasis on entrepreneurship, small businesses with over 140 small business exhibitors



## **WORKSHOPS HEALTH RESOURCES**



- RELAXING ATMOSPHERE
- MUJERES EXTRAORDINARIAS AWARDS
- EXPERT LOCAL AND NATIONAL SPEAKERS
- EDUCATIONAL WORKSHOPS
- FASHION SHOW

## **BEAUTY**

Fashion show and mini-makeovers



## **FINANCE**

- Personal Finance
- Investing
- Savings
- Planning for retirement
- Financial Risks

# The Power of the Latina - En Español

**August 02, 2025**  
GAYLOR PACIFIC RESORT &  
CONVENTION CENTER

**Latinas are high achievers, confident, loyal, proud, resilient, strong, savvy, family-oriented, energetic, loud, happy, and witty.**

## ***Why Sponsor Celebrando Latinas?***

### **Opportunity to Build Brand Awareness and Loyalty:**

Connect with a Growing Demographic: Engage directly with the dynamic and expanding Latina community.

**Showcase Your Support for Women Entrepreneurs:** Over 140 exhibitors, primarily women business owners, provide a unique platform for your brand.

**Promote Health and Wellness:** Participate in providing over 300 health screenings in one day, demonstrating your commitment to community health.

**Educational Workshops:** Align your brand with educational initiatives on business, finance, and more, showing your investment in Latina empowerment.

**A Unique Experience:** Celebrando Latinas is the only event of its kind in the United States, offering a day for Latinas to be pampered, inspired, and educated.

This event offers a unique opportunity for sponsors to connect with a vibrant and influential demographic, reinforcing your brand's dedication to diversity, empowerment, and community well-being. Join us in celebrating the power of Latinas and be a part of this inspiring and transformative event.



**The Largest Latina Conference in Spanish Nationwide | National Award Winning Event**

[www.CelebrandoLatinas.com](http://www.CelebrandoLatinas.com) | [info@celebrandolatinas.com](mailto:info@celebrandolatinas.com) | (619)779-5571



## About the founder **Fanny Miller,**

CEO & President of Latina & Associates, Inc.

Fanny Miller, Founder/ CEO, Latina & Associates, Inc. (founder) has been recognized numerous times by community and national organizations for her Hispanic publishing and business achievements.

Some of Miller's recognitions include:

- 10 Women to Watch Publishing Leaders- Editor & Publishers, July 2021
- 26 Phenomenal Women- In Business (Union-Tribune Sept. 2021)
- NFL-Hispanic Heritage Leadership Award-
- Hispanic Marketing Lifetime Achievement Award —San Diego AD Club
- Hispanic Heritage Award- Business — Assemblymember Shirley N. Weber
- Women Who Mean Business — San Diego Business Journal
- Entrepreneur of the Year — San Diego Magazine
- Community Champions Award — Molina Healthcare
- Community Education Advocate Award — CABE
- Community Advocate Award — Wells Fargo Bank
- Print Media Professional -Portada Magazine —New York.
- Superior Achievement Award 2007 - NAHP
- Small Business Award by the State of California
- Outstanding Ethnic Media by the San Diego Business Journal
- Best Ethnic Newspaper by the San Diego Press Club
- People to Watch by San Diego Magazine

- Volunteer work: President- Latina Publisher Assoc.
- LatinX Advisory member - San Diego Mayor Todd Gloria
- Hispanic Advisory member- San Diego Chief of Police
- Member- The Latino Media Collaborative

Former - President [www.nahp.org](http://www.nahp.org) Board member <https://www.localmediaconsortium.com>  
Previously served in The "Commission of the Status of Women" (CSW) for the County of San Diego; we support U, an organization for individuals facing cancer, and Advisory Board member for YMCA-Border View in South San Diego.



Latina and Associates, Inc. - Publisher of El Latino San Diego, <https://ellatinoonline.com/>  
[www.chulavistatoday.com](http://www.chulavistatoday.com), an online daily news site  
[www.CelebrandoLatinasMagazine.com](http://www.CelebrandoLatinasMagazine.com)  
is a glossy, bilingual magazine for Latinas in the region. and  
creator of Celebrando Latinas Conference  
<https://www.celebrandolatinas.com/>

El Latino is the #1 Hispanic Newspaper in San Diego County. Celebrating 36 years, El Latino- is today the largest Hispanic Women-Owned Spanish newspaper in California-  
\* Celebrando Latinas Conference is the largest Latina conference in Spanish in the nation, Celebrando Latinas Magazine, a bi-monthly bilingual publication.



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# Attendee *Profile*

**1,500**



*“A sold out  
event for the  
past 9 years”*

**71%**

**SPEAK ENGLISH**

**74%**

**PREFER TO  
COMMUNICATE  
IN SPANISH**

**35%**

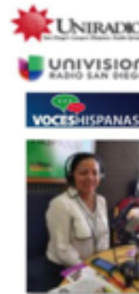
**ARE BUSINESS  
OWNERS**

# MEDIA IMPACT

## Impacting the *Growing* Latina market



***3,072 million***  
TV VIEWERS



***36 million***  
RADIO LISTENERS



***12 million***  
ONLINE VIEWERS



***4.5 million***  
SOCIAL MEDIA VISITS



***19 million***  
PRINT READERS

# Semillas de hoy logros de mañana

Presented by



Fanny Miller CEO/Founder  
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C: (619) 726-1554

We look forward in  
**joining forces**  
to empower Latinas

[CelebrandoLatinas.com](http://CelebrandoLatinas.com)

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