



The Largest Latina Conference in the US | **September 14, 2024**
HILTON SAN DIEGO BAYFRONT

SEMILLAS DE HOY LOGROS DEL MAÑANA

www.celebrandolatinas.com



Conference *Highlights*

**“More than
just an Expo,
Celebrando
Latinas is a
Unique learning
experience”**



BEAUTY

Fashion show and
mini-makeovers



BUSINESS

Workshops with
emphasis on
entrepreneurship,
small businesses with
over 140 small business
exhibitors

- RELAXING ATMOSPHERE
- MUJERES EXTRAORDINARIAS
AWARDS
- EXPERT LOCAL AND
NATIONAL SPEAKERS
- EDUCATIONAL WORKSHOPS
- FASHION SHOW



FINANCE

- Personal Finance
- Investing
- Savings
- Planning for retirement
- Financial Risks

**WORKSHOPS
HEALTH RESOURCES**



Why become a sponsor

Opportunity to build brand awareness and loyalty.

- Ability to connect with a growing LATINA demographic
- Over 140 women business owners.
- Over 300 health screenings in one day.
- Educational Workshops on business, finance, and more.
- A day for Latinas to be **pampered, inspired and educated**.
- No other event like **Celebrando Latinas** in the United States.

The Power of the Latina

Latinas are High achievers, confident, loyal, proud, resilient, strong, savvy, family-oriented, energetic, loud, happy, and witty



The Largest Latina Conference in Spanish Nationwide | National Award Winning Event

www.CelebrandoLatinas.com | info@celebrandolatinas.com | (619) 426-1491

About the founder

Fanny Miller,

CEO & President of Latina & Associates, Inc.

Fanny Miller, Founder/ CEO, Latina & Associates, Inc. (founder) has been recognized numerous times by community and national organizations for her Hispanic publishing and business achievement.

Some of Miller's recognitions include:

- 10 Women to Watch Publishing Leaders- Editor & Publishers, July 2021
- 26 Phenomenal Women- In Business (Union-Tribune Sept. 2021)
- NFL-Hispanic Heritage Leadership Award-
- Hispanic Marketing Lifetime Achievement Award —San Diego AD Club
- Hispanic Heritage Award- Business – Assemblymember Shirley N. Weber
- Women Who Mean Business – San Diego Business Journal
- Entrepreneur of the Year – San Diego Magazine
- Community Champions Award – Molina Healthcare
- Community Education Advocate Award – CABE
- Community Advocate Award – Wells Fargo Bank
- Print Media Professional -Portada Magazine –New York.
- Superior Achievement Award 2007 - NAHP
- Small Business Award by the State of California
- Outstanding Ethnic Media by the San Diego Business journal
- Best Ethnic Newspaper by the San Diego Press Club
- People to Watch by San Diego Magazine

-Volunteer work: President- <https://www.latinapublishers.org>
- LatinX Advisory member - San Diego Mayor Todd Gloria
- Hispanic Advisory member- San Diego Chief of Police
-board Member- The Latino Media Collaborative

Former - President www.nahp.org Board member <https://www.localmediaconsortium.com>

Previously served in The "Commission of the Status of Women" (CSW) for the County of San Diego; we support U, an organization for individuals facing cancer, and Advisory Board member for YMCA-Border View in South San Diego.



Latina and Associates, Inc - Publisher of El Latino San Diego, <https://ellatinoonline.com/> www.chulavistatoday.com, an online daily news site www.CelebrandoLatinasMagazine.com is a glossy, bilingual magazine for Latinas in the region. and creator of Celebrando Latinas Conference <https://www.celebrandolatinas.com/>

El Latino is the #1 Hispanic Newspaper in San Diego County. Celebrating 34 years, El Latino- is today the largest Hispanic Women-Owned Spanish newspaper in California- * Celebrando Latinas Conference is the largest Latina conference in Spanish in the nation, Celebrando Latinas Magazine, a bi-monthly bilingual publication.



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Attendee *Profile*



71%

SPEAK ENGLISH

74%

**PREFER TO
COMMUNICATE
IN SPANISH**

35%

**ARE BUSINESS
OWNERS**

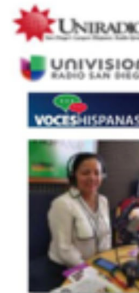


MEDIA IMPACT

Impacting the *Growing* Latina market



3,072 million
TV VIEWERS



36 million
RADIO LISTENERS



12 million
ONLINE VIEWERS



4.5 million
SOCIAL MEDIA VISITS



19 million
PRINT READERS



Semillas de hoy logros de mañana

Presented by



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*We look forward in
joining forces
to empower Latinas*

CelebrandoLatinas.com

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